



Invitation to Senior Care Expo 2020

Leading fair for the Elderly Care & Rehabilitation in China

Dates: August 30 to September 1, 2020

Venue: China International Exhibition Centre, Beijing

Elderly Care & Rehabilitation industry in China

China's senior population -- those aged 60 and above -- is expected to reach 255 million by 2020, according to a State Council plan. By 2020, senior citizens will account for 17.8 percent of the total population, and the number of people aged 80 or older will reach 29 million, said the plan on the development of the elderly during the 13th Five-Year Plan (2016-2020) period. The senior care industry has developed quickly over the last five years but remains woefully inadequate to cope with the projected increase in the elderly population in China. Elderly care service facilities will be built in new communities and updated in old ones. More innovative elderly care service mode will be explored, including those that involve cooperation with the health care, insurance, education and tourism industry.

The State Council will promote the development of the rehabilitation and assistive products industry, aimed at meeting the growing demand of rehabilitation services in China and strengthening its competitiveness. The cabinet made the goal that the output of the industry will surpass 700 billion yuan (\$103.3 billion). The plan put forward four major tasks, concerning innovation capability, industry upgrade, effective market supply and a favorable market environment, to enhance industry development. Corporations in the industry are also encouraged to carry out international cooperation in trade, technology, and investment and production capability.



Senior Care Expo-your first stop to China

As the leading event, Senior Care Expo 2019 has been held successfully from Mar.15 to 17 at China International Exhibition Center. Approved by China Council for the Promotion of International Trade (CCPIT), Sponsored by China International Exhibition Center Group Corporation, Senior Care Expo 2019 is supported by Ministry of Civil Affairs and Office of China National Committee on Aging. Embracing 38000+ visitors worldwide to purchase and negotiate under one roof, Senior Care Expo 2019 has networked 316 elite exhibitors, taking the space of 18000 +square meters. Its exhibitors came from China, Italy, Korea, USA, Canada, Germany and Japan. Senior Care Expo 2019 showcased the-state-of-art innovations in rehabilitation equipment & products, smart systems & solutions, community elder care facilities, healthcare products, home care products & equipment and assisted living technologies.

Thanks to the supports both from the government and associations, Senior Care Expo has developed into one of leading trade fairs for senior care industry.

Senior Care Expo 2020-2020 China International Senior Care & Rehabilitation Expo will be staged from August 30 to September 1, at China International Exhibition Center(Jinganzhuang), with 20,000+ square meters exhibiting space.

Concurrent Events

Focusing on the hot topics in this senior care sector, participants from government, association, renowned enterprises and research institution to join together, and share their viewpoints for future challenges & opportunities:

Seminar for Household Elderly Care

Seminar for Smart Senior Care

Summit for Senior Care Industry

Seminar for Household Elderly Care



Exhibits Profile

Rehabilitative Medical Equipment & Facilities	Construction Systems and Products
Assisted Living Technologies	Elderly Support Real-Estate
Home Care Products & Equipments	Healthcare Products
Mobility and Ancillary Products	Personal Health Products/Medical products
Smart Equipments & Solutions	Cleaning products and equipment
Architectural Design and Planning	Institutional Care of the Elderly

Visitor Profile

Institution for Elderly Care	Homecare Center
Senior Care Center	Investing Company
Government Officials	Chains stores for Medicinal Equipment
Hospital	Chains stores for Rehabilitation Equipment
Rehabilitation Center	Associations
Charity Center	Media

Booth Rental

Shell Scheme Booth: USD3000 / 9SQM

Shell Scheme price includes: electricity charges, daily cleaning, security cost, and cost for building and dismantling, and necessary furniture. You could visit the following address to learn the photo of shell scheme booth.

Indoor Raw Space: USD300/SQM (min.36SQM)

Indoor Raw Space price: It does not include the electricity charges, daily cleaning fee. Exhibitors have to build their booths by themselves.



Senior Care Expo 2020

2020 China International Senior Care& Rehabilitation Expo
August 30 to September 1,2020
China International Exhibition Center, Beijing

Exhibition Information

2020 China International Senior Care Expo

Approved by:

China Council for the Promotion of International Trade

Sponsored by:

China International Exhibition Center Group Corporation

Supported by:

National Health Commission

Ministry of Civil Affair

Office of China National Committee on Aging

China Aging Development Foundation

Organized by:

CIEC PR Exhibition Co., Ltd

Contact us:

CIEC PR Exhibition Co.,Ltd

Add: No.369,4F Hall 1, No.6 East Beisanhuan Rd, Chaoyang District, Beijing, 100028, China

Tel: +86 10 5846 8881

Fax: +86 10 5629 8378

Email: info@yanglaoexpo.com

Web: www.yanglaoexpo.com

Attns: Mr.Hongbing Zhou